



# Social Media Image Sizes

## CHECKLIST

[MAY 2013]

### Facebook

- ☐ **Profile Picture** 180 x 180px \*
- ☐ **Cover Photo** 851 x 315px \*\*
- ☐ **Tab Thumbnail** 111 x 74px
- ☐ **Tab Image** 810px wide (no max height)
- ☐ **Story Photo** 403 x 403px on wall  
960 x 960px on photo viewer  
2048 x 2048px max size
- ☐ **Milestones Photo** 843 x 403px

\* Displays at 160 x 160px.

\*\* Consider profile image showing bottom-left.

☑ For more detail visit Facebook: <http://on.fb.me/VnfxqP>

### Twitter

- ☐ **Profile Photo** 81 x 81px  
256 x 256px enlarged version
- ☐ **Header Photo** 520 x 260px
- ☐ **Background** 1920 x 1080px \*
- ☐ **Shared Image** 375 x 375px
- ☐ **Video Preview** 435 x 244px

\* 67% see at least 204px of the left side.

☑ For more detail visit Twitter: <http://bit.ly/18xJicL>

### LinkedIn

- ☐ **Personal Profile Photo** 170 x 170px
- ☐ **Company Logo** 100 x 60px
- ☐ **Company Cover Photo** 640 x 220px
- ☐ **Company Thumbnail** 180 x 110px
- ☐ **Careers Cover Photo** 974 x 238px
- ☐ **Products & Services Banner** 640 x 220px
- ☐ **Product Thumbnail** 100 x 80px

☑ For more detail visit LinkedIn: <http://linkd.in/18xSQEt>

### Google+

- ☐ **Profile Image** 120px circumference
- ☐ **Cover Photo** 2120 x 1192px \* (largest size)
- ☐ **Shared Image** 497 x 373px

\* 140px at the bottom shows profile info.

☑ For more detail visit Google+: <http://on.mash.to/ZqaXc4>  
New design was released March 2013.

### YouTube

- ☐ **Profile Image** 100 x 100px
- ☐ **Chanel Art** 2560 x 1440px (max size)  
1546 x 423 (safe area)

☑ For more detail visit YouTube: <http://bit.ly/Yan3U8>  
New design was released March 2013.

### Pinterest

- ☐ **Profile Image** 160 x 165px
- ☐ **Board Big Thumbnail** 222 x 150px
- ☐ **Board Thumbnail** 55 x 55px
- ☐ **Pin** 600px width (no max height)

☑ For more detail visit Pinterest: <http://bit.ly/Xcni0L>