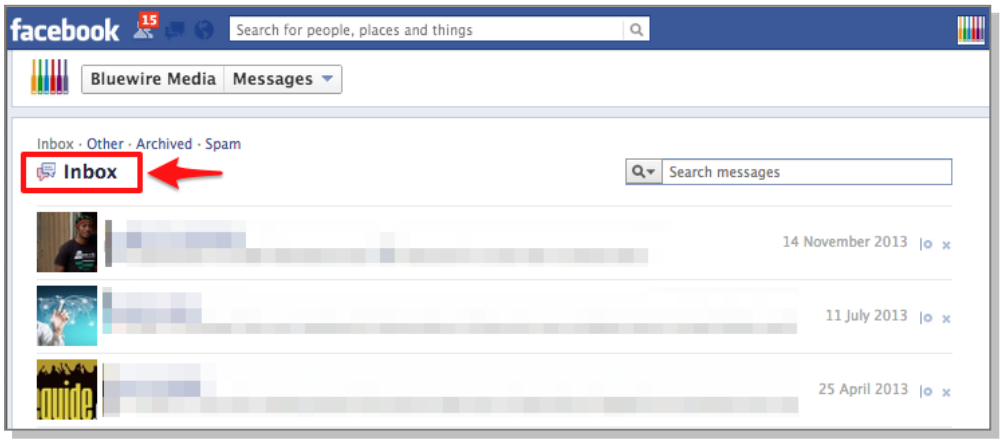
Facebook: 5 Minute Daily Marketing Plan

>> BEGINNER

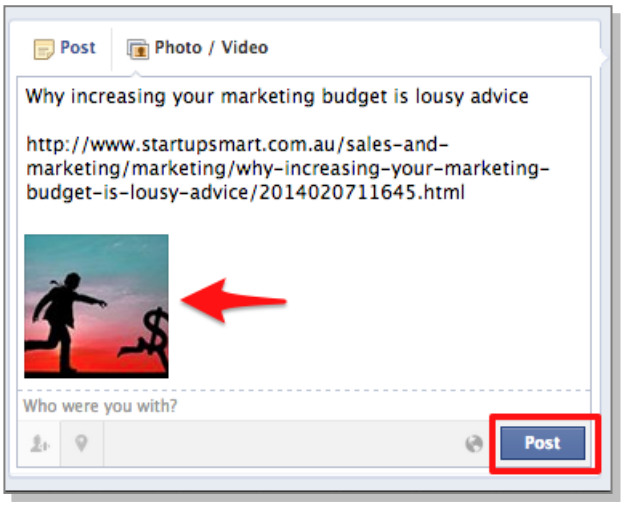
2 minutes: Respond to notifications and messages

Check your notifications and messages and respond appropriately.



3 minutes: Post content

Post a piece of content such as a picture or question to your Business Page.



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Facebook: 5 Minute Daily Marketing Plan

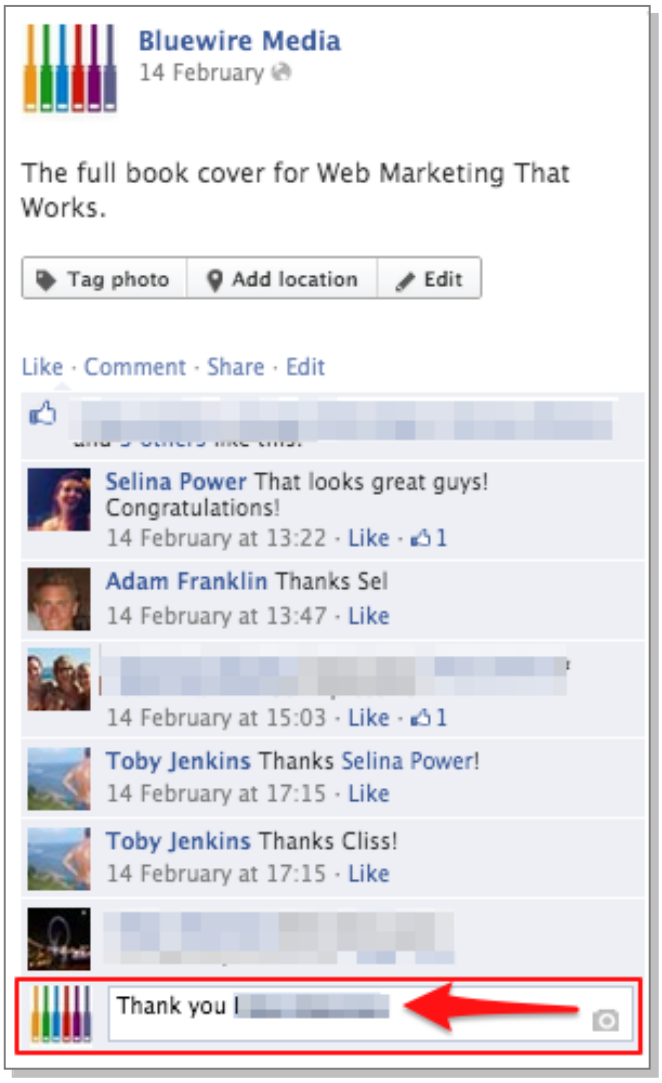
>> INTERMEDIATE

2 minutes: Post premium content

Post premium content that links people back to a landing page on your website.

3 minutes: Interact and share content

Interact with the people who 'like' you and share their content.



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>> ADVANCED

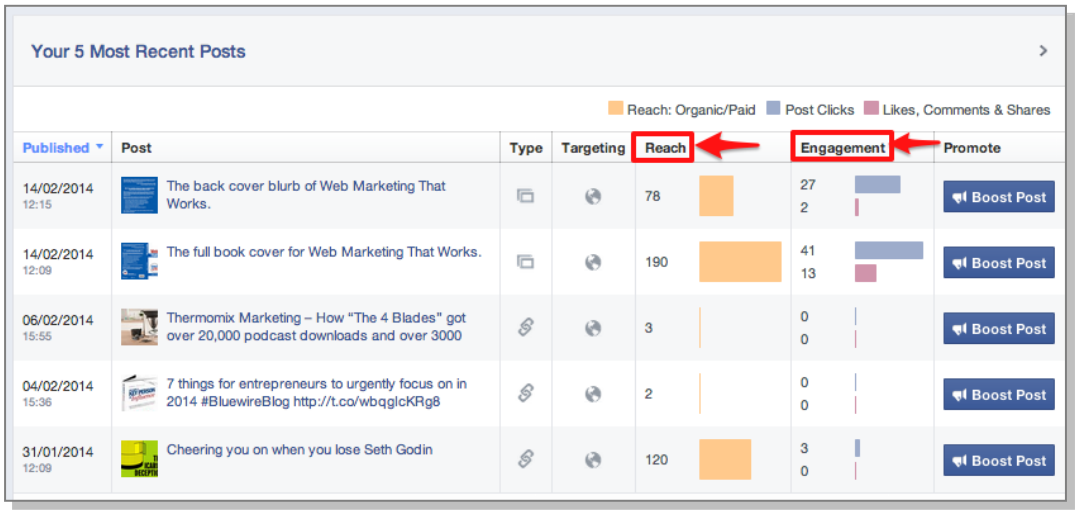
5 minutes: Check Facebook Insights

Check Facebook insights to see what content is most popular.

You can also get:

- a breakdown of the demographics of your fans,
- the time of day that gets the most traction, and
- your overall reach.

Use this data to see what's working with your Facebook marketing.



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