

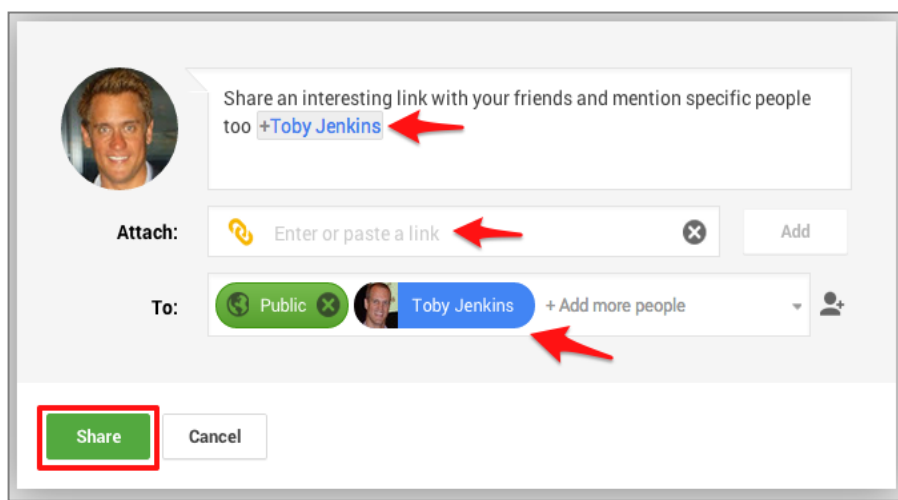
# Google+: 5 Minute Daily Marketing Plan

## >> BEGINNER

### > 2 minutes: Share a link to a blog

Share a link to an interesting blog post, preferably one you have written or that you like.

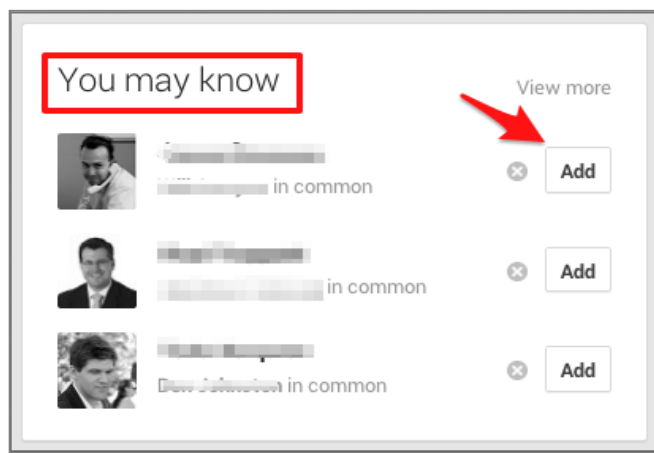
Also +mention specific people who are in the blog post or who may be interested in it. Share this publicly. You can do this from your personal profile, your company page, or both. The process is the same.



### > 3 minutes: Add people to your circles

Add a few people you may know to your circles to help grow your network.

Just add a few people each day rather than go on a rampage as soon you open your account. This is done from your personal profile.



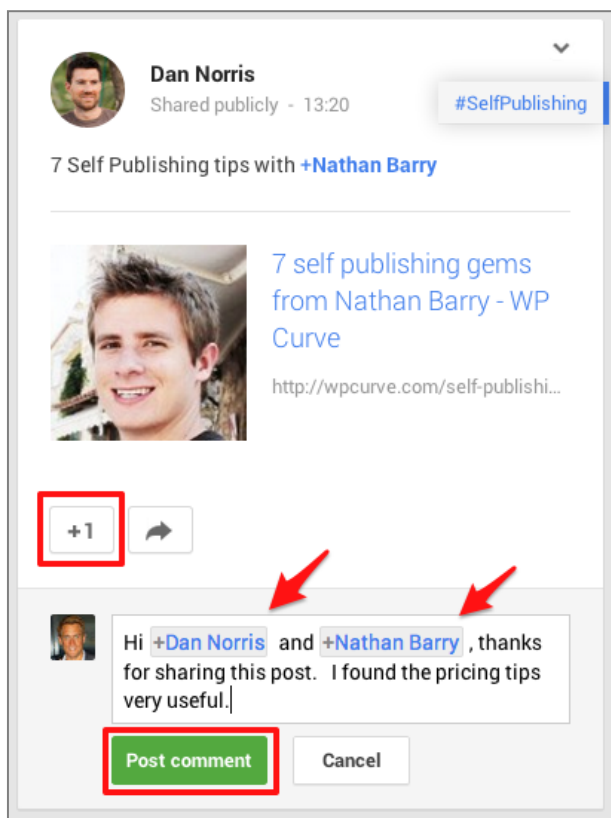
# Google+: 5 Minute Daily Marketing Plan

## >> INTERMEDIATE



### 5 minutes: Interact

Read other people's posts, +1 them and leave a comment. This can be done from your personal profile.



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## >> ADVANCED

### > 2 minutes: Google authorship

Setup Google authorship so that Google knows which web pages and blog posts you have published. This boosts your authority. Your profile pic will also appear in search results which will attract a much higher click through rate.

Add the suffix **?rel=author** in the link to your Google+ profile. For example, it should look like this (but with your name instead of Adam's):

`<a rel="author" href="https://plus.google.com/u/0/+AdamFranklin/?rel=author">`

For full instructions, read <http://blog.kissmetrics.com/google-authorship/>

### > 2 minutes: Provide a list of blogs you contribute to

Then add in details of the blogs you contribute to (In Profile > About) so that Google can validate that you are truly the author of the articles that you claim.

### > 1 minute: Use Google Webmaster Tools

Finally, use Google Webmaster Tools test to make sure your profile pics appear in Google results. Use [www.google.com/webmasters/tools/richsnippets](http://www.google.com/webmasters/tools/richsnippets)